

vivo

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Marketing Trainee Program

MANDARIN SPEAKER



🔍 If you are ...

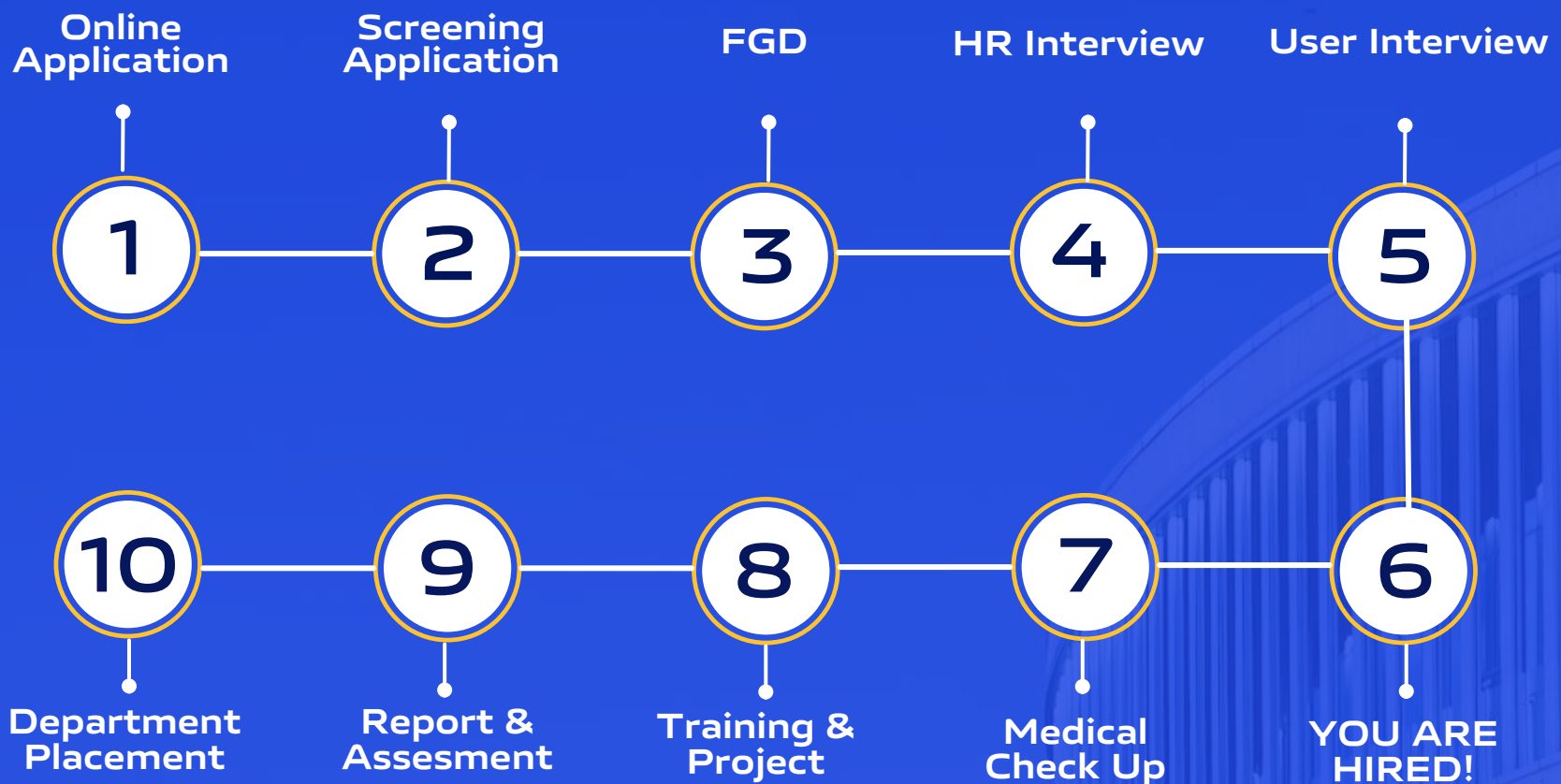
- Minimum of Bachelor's Degree with minimum GPA 3.25/ 4.00
- Fresh graduate or maximum of 1-year working experience.
- Fluent in English both written & verbal.
- Fluent in Chinese language both written & verbal.
- Communicative, creative, and collaborative.
- Tech-savvy and has an interest in high-technology industries.
- Leadership in organization, internship, scholarship, achievements/ awards, and/or other international exposure experience will be a great advantage.
- Ready for challenges and willing to be assigned to all areas across Indonesia.



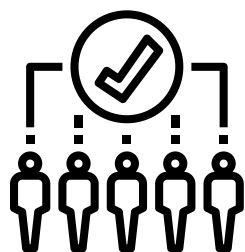
Q And you are ready to ...

- Develop and implement retail strategies for vivo IOT, accessories, third-party products, and value-added services to drive sales and profitability.
- Optimize in-store display, promotions, and sales training to enhance customer experience and improve conversion rates.
- Work closely with product, marketing, sales, and supply chain teams to ensure smooth execution and inventory management.
- Defining a suitable target audience for each product.
- Monitoring and ensure the go to market planning.
- Do the post launch analysis for product evaluations and tactical strategy for market responses.
- Lead to set up the timeline, monitor all the task run on time and make sure everything running well.
- Connector between HQ, factory and all team by facilitating the communication and make a collaboration between them.
- Responsible for analyzing the Indonesian online market, managing online channel strategy, overseeing project operations, handling supply chain and system management, and ensuring strong sales performance throughout the product lifecycle.

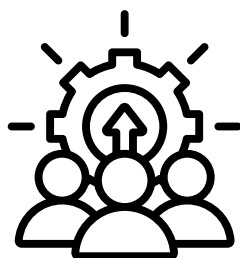
Marketing Trainee Journey



Benefits



Training



Mentorship & Development



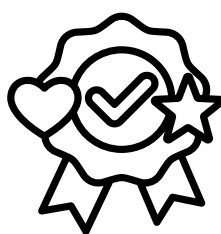
Bonus & THR



Commercial Insurance



Engagement Event



Market Incentive



Team building & travel

And many more for vTrainee...

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program by following us on :**



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